

JUNIOR COPYWRITER

Location: On-site (Greenville, SC)

Schedule: Full-time

Department: Creative

Reports to: Group Creative Director

JOB OVERVIEW

We're looking for a junior to mid-level copywriter who can crank out lots of killer work, come up with big ideas, and can have a lot of fun doing it. You'll be working on everything from print, TV, social, activations, and more. We're growing our agency and our creative firepower. Come be a part of what we're doing at Crawford.

KEY DUTIES & RESPONSIBILITIES

- Write clear, compelling copy for a variety of channels (websites, digital ads, social media, email, print, video scripts, brand materials)
- Collaborate with team members to brainstorm and concept creative campaigns
- Adapt tone and style to fit different client voices and target audiences
- Assist with proofreading, editing, and fact-checking to ensure quality and accuracy
- Research industries, competitors, and audiences to inform content and creative strategies
- Participate in internal reviews, client meetings, and creative presentations as needed
- Use feedback to continue to improve writing abilities

REQUIREMENTS

- Bachelor's degree in Communications, Marketing, Journalism, Public Relations, or related field
- Portfolio of work
- 1-3 years experience
- Ability to manage multiple projects, meet deadlines, and adapt to feedback
- Familiarity with digital and social media platforms
- Creative mindset with curiosity to learn and grow

Please submit resumes to sydney@crawford.agency.

Crawford is an equal opportunity employer and value diversity at our agency.

We are committed to providing reasonable accommodations for qualified individuals with disabilities in accordance with applicable law.

Employment with Crawford is at-will, and this job description does not create a contract of employment.